



## A letter to Potential New Members and their caregivers,

The decision to participate in collegiate Panhellenic recruitment is a very exciting one—we hope it’s one where you make lifelong friendships and discover the strength that comes from belonging to a sisterhood of inspiring and supportive women.

Whether you’re considering joining a sorority this year, next year, or in a few years, we want you to feel equipped and empowered to participate fully in the recruitment process. There are no secrets to sorority recruitment—this experience is designed to be as open and transparent as possible to give you confidence every step of the way.

At the National Panhellenic Conference (NPC), we represent the 26 Panhellenic sororities. As part of our work, we regularly share information about the sorority recruitment process—at no cost to you or your family.

Before you even step on campus, you can find the information you need to prepare for and participate in recruitment by visiting [TheSororityLife.com](https://www.TheSororityLife.com), NPC’s website for potential new members and their caregivers. Whether you are participating in a structured recruitment process or approaching membership more informally—we call it continuous recruitment—we’ve got information for you.

Additionally, the sorority community on many campuses will connect you with a recruitment counselor—at no cost—to help guide and coach you before and during recruitment. Recruitment counselors are current collegiate sorority members on your campus. They are committed to providing helpful and neutral guidance throughout the process—everything from explaining terminology to ensuring that you are at the right place at the right time.

You may have seen or heard about “recruitment consultants” who offer to provide guidance on the formal recruitment process for a fee. These individuals are not affiliated with NPC nor with campus sorority associations. NPC does not believe paid recruitment consultants or coaches are a necessary component of recruitment, nor are they advised. Instead, you can find out more about the sorority experience, recruitment and more at [TheSororityLife.com](https://www.TheSororityLife.com), via your campus recruitment counselors, or through other current or former sorority members.

You can also visit the fraternity and sorority life office on your current or future campus to find more information about recruitment. And, you can connect with the more than 5 million sorority alumnae across the globe who are your neighbors, teachers, former high school classmates, and more. We’d love to tell you about our sorority experience.

The National Panhellenic Conference